



# DARKROOM FAITH

Bringing Light to Darkness

Year 3 Impact

May 2024- April 2025

## Young Lives are Being Transformed - Thanks to You.

In just three years, Darkroom Faith has grown into a powerful discipleship movement, uniquely designed to engage this generation. Your support has helped students find space to ask honest questions, wrestle with doubt, and encounter the unshakable hope of Jesus.

### This Year's Impact - By the Numbers



#### 627,570 Video Views

Each view represents an opportunity for meaningful dialogue about faith and truth.



#### 165,150 Students Reached

Students across the country—and the world—are engaging deeply with God's truth.



#### 5,505 Leaders Equipped

Youth pastors and mentors using Darkroom's free, high-quality materials.



#### 89% Annual Growth

New leaders and students are joining the movement faster than ever.

### What Leaders Are Saying

🗣️ "It sparked some of the best conversations we've ever had!"

—Dan L., Colorado Springs

🔥 "The supernatural goodness we experienced last night? If we could bottle it, it'd be the hot sauce we'd sprinkle on every meeting."

—Paul G., San Diego

📖 "Amazing and thought-provoking. The video quality is excellent and the leader guide is solid doctrine."

—Jamie H., Myrtle Beach

**SINCE LAUNCH IN 2022: 1.34 Million estimated Video Views, 354,870 Students Reached, and 11,829 Leaders Equipped!**



## Major Milestones This Year

- ✓ **Launched Digital Outreach** - A game-changer. Our digital strategy nearly doubled our monthly reach—and cut the cost to reach a new student to under \$1.
- ✓ **Easter Mini-Series** - Hope-filled content perfect for outreach and reflection.
- ✓ **Enhanced 2.0 Leader Guides** - More interactive, flexible, and application-driven.
- ✓ **Catholic Edition** - Opening the door to 40% of the global Church.
- ✓ **Sustained Program Investment** - 75¢ of every dollar went directly into content creation and ministry expansion.

## Looking Ahead to Year 4



### Leader Mentoring

Training, tools, and encouragement for the front-line leaders walking with students.



### Season 2: Ready to Begin – With Your Help

New topics and stories are ready to develop—but we need your support to begin production and bring this new content to life.



### Parent Program

Practical resources to help parents guide honest faith conversations at home.

## Together, We Can Reach 1 Million Students by 2030

**Every conversation matters. Every student matters.  
And your support makes it possible.**

We are so grateful for your partnership. Whether through prayer, giving, or sharing the message, you're helping ignite vibrant, resilient faith in the next generation.

With gratitude,  
Ashley & Randy  
Cofounders, Darkroom Faith

Young people aren't rejecting  
faith—they're unsure it matters.  
Darkroom helps them see that  
Jesus welcomes their questions  
and offers abundant life.

*"I have come into the world as light, so that no one who believes in me should stay in darkness."  
—John 12:46*